



**Board Meeting
Monday, January 13, 2014
7:00-9:00 PM
Whole Foods, 2nd floor conference room**

MINUTES

Meeting commenced at 7:01 p.m. on January 13, 2014 at Whole Foods.

Board Member Attendees

Cara J. Frey
Adrienne Cohen
Clay Veka
Rachel Lee
Diane Benson
Don Rouzie
Randy Ward
Michelle Ganow-Jones
Bill Youngren

Michelle Ganow-Jones moved to approve the November minutes. Adrienne seconded the motion. Motion approved.

Adrienne Cohen gave us a recap of the budget over the past two months.

Peter presented his plans for development on NE 14th between Beech and Fremont. Peter has 8 2500 sq. ft. lots on which he will build 8 houses. Most likely phase 1 will begin in 4 – 6 months. Discussion regarding coordinating with Whole Foods, garages/driveways, property lines, etc.

Rachel Lee discussed a proposed letter from SCA for the Portland Fruit Tree Project (“PFTP”) to support the grant application being submitted by the PFTP. Diane moved that we write a letter of support. Bill seconded the motion. Motion approved.

Diane Benson discussed the goals of Sabin Community Development Corporation (establishing a land trust to build community).

Trent Thelen discussed the Fremont Green Streets Project on Fremont and 9th. The project is supposedly green-lighted to begin in April.

Gwen Baldwin gave an update on the Sabin Triangle Project. No fatal flaws noted as of now. Adopt a Landscape agreement has been executed. Goal is to have as minimum impact on direct dollars from SCA.

Tom Braibish discussed the Sabin Field Committee's field restoration project. Sabin School has a playfield that could use changes to make it level and more useable year round. What are the options? Submitted grant application to Nike. Would like a letter of support for the grant application. Would like to move forward with restoration (rather than artificial turf or any other alternative) in order to have least impact on tickle bees.

Adrienne Cohen discussed the 2014 line-by-line budget. Michelle Ganow-Jones moved that we approve the budget with adding a carryover line and a reserve balance line. Bill seconded the motion. Motion approved.

Meeting adjourned at 9:05.

Committee Reports

Communications Team meeting notes

Meeting Date: January 15, 2014

Meeting Place: Susan Goracke's house

Attendees: Susan Goracke, Michelle Ganow-Jones, Adrienne Cohen, Diane Benson, Kyann Kalin

Susan proposed moving the SCAN printing schedule up a week or so, so we can deliver newsletters closer to the beginning of the month. This gives readers the opportunity to learn about events taking place early in the month. Michelle suggested having the SCAN picked up or delivered on a Wednesday or Thursday instead of Friday because the printer is closed on the weekend. If there's a problem, we have to wait till the following week to get the newsletters. The team agreed to both of these ideas, and asked Susan to check with Clay to make sure there weren't any obstacles that we are unaware of. If Clay agrees with the changes, the team asked that Susan and Clay notify Sandy Bacharach (the delivery manager) and the printer.

We discussed SCAN topics for the next couple of months and agreed with Susan's suggestions. We talked about how we could publish longer articles or a mini-series, and came up with 2 options. The first option is to publish one part in SCAN each month over a period of several months. The second option is to publish the main part in SCAN and direct readers to the website for the remaining parts. The team agreed that either way will work, and granted Susan the authority to make these decisions. Susan suggested going with a lighter color of paper, so photos will be more clear. The team agreed that it's OK to go with a lighter color. Susan suggested using different fonts. The team had no concerns about that and granted Susan the authority to choose the fonts she thinks will work best.

Susan mentioned that she is planning to do a story on Sabin real estate with Billy Grippo as the main source. We discussed the possibility of having the real estate stats produced by a different realtor each time, if others are interested. Our communications guidelines require that we avoid promoting a specific business over its competitors, so that's another reason for diversifying. However, if other realtors aren't interested or it's too much work to coordinate, we'll continue with running stats from Suzanne Clark Group.

Diane proposed that we discontinue the monthly e-newsletter since it's a lot of work and it's redundant – we have the SCAN, the website and the Facebook page. Everyone agreed to discontinue the monthly e-newsletter and also agreed that we should send out a notice letting everyone know that they can stay informed by liking us on Facebook or subscribing to the blog feed on the SCA website. We also decided to post the SCAN PDF files on the website – not retroactively, just going forward. Diane will set up a page on the website and give Michelle access, so she can post the files. Kyann will write an article about these changes and share it with the team. Susan will publish the article in the next SCAN. Diane will contact Paul and ask him to send it out via Constant Contact.

We discussed whether or not to close the Constant Contact account, and decided that we should do that to save money, after downloading the data. Diane will ask Paul to download the data and save it to our Google Drive account. We can then upload it to Mail Chimp or another service if we want to use it for news blasts later. Diane will notify Adrienne once the data is downloaded, so Adrienne can pay the final bill.

There was some discussion about whether or not to send a notice about the special meeting via Constant Contact and the team decided not to do it, because it would be hard to get it done in time and also we've posted the notice on Facebook and the website.

We talked about Kyann's role on the team. Kyann would like to help out by writing articles, but doesn't have any particular area of interest. She works best with deadlines. Susan will identify some articles for Kyann and send the topics and deadlines to Kyann, with plenty of advance notice.

Diane reviewed the plan for renewing our ads. She will contact the current advertisers this month to see if they want to renew. If they want to renew, she will bill them. If they want to update their ads, Diane will ask them to send the updated ads to Susan. If anyone decides to drop out, the team will seek replacements.

Diane will send out a Doodle poll to select the next meeting date, which will be around the week of Feb 24.

LUTC Committee Report

January 2014

1. The LUTC would like permission to submit a comment during the comment period on the City's proposed amendments to the zoning code, known as "RICAP." This is a package of mostly housekeeping amendments to the zoning code. We would like to submit a comment on the proposed amendment to the corner-lot partition regulation. The amendment itself is unobjectionable, and seems to merely clarify what's already there, but we would like to submit a comment noting that the amendment fails to fix other flaws in the regulation.
2. There is a group of Sabin residents who are upset about recent tear-downs (or "remodels") and the subsequent new construction. They talked to people from Irvington familiar with the Historic District, and seem to have concluded that it's not a good tool for Sabin. (The LUTC came to the same conclusion last year.) They are now interested in exploring political action to get the zoning and building codes amended instead. Broadly speaking, the combined list of problems that they and other residents that LUTC has been hearing from have identified are: (1) out-of-scale, oversized houses; (2) new houses avoiding the considerable fees associated with a tear-down by leaving only one wall standing and purporting to be a "remodel"; and (3) inappropriate corner lot partitions. The group would like to reach out and connect with other neighborhoods to see if they are experiencing the same problems and explore building an alliance for political advocacy. The LUTC would like to facilitate their communication with other neighborhood associations. The LUTC would like Board approval to send a letter to the LUTC chair or neighborhood association chair of each of the other neighborhood associations, listing the three issues above, informing the other neighborhood associations that this group of Sabin residents intends to hold a meeting to discuss possible political work, and inviting the neighborhood associations to send a representative.

Sabin Orchard Report

February 2014

We held our Orchard Steward training meeting for this year's group of volunteers. There are about 15 Orchard Stewards this year, and about a third of them are Sabin residents. We decided to reschedule the April Work & Learn Party from the usual third Sunday (April 20) to the fourth Sunday (April 27), because the original date is Easter Sunday. The group felt that turnout for the event would probably be much lower if it were held on Easter.