

#### Board Meeting Monday, March 10, 2014 7:00-9:00 PM Whole Foods, 2nd floor conference room

# MINUTES

Meeting commenced at 7:03 p.m. on March 10, 2014 at Whole Foods.

Board Member Attendees

Cara J. Frey Adrianne Cohen Clay Veka Diane Benson Joshua Curtis Paul Hustedt-Krasnove Don Rouzie Rachel Lee

**Guest Attendees** 

Patty Richards Linda Wysong Susan Goracke Kiernan Currie Lindsay Maser Lauren Gross

Paul Hustedt-Krasnove moved to approve the February minutes. Joshua seconded the motion. Motion approved.

Adrianne Cohen gave a recap of the budget over the past month. Treasurer's Report is now coming from NECN.

Patty Richards gave a presentation on Whole Foods Community Initiative -- Customer Service Advisory Board. Patty is looking for volunteers to participate on the Advisory Board (6 - 8 people). Meetings would be quarterly. Whole Foods looking to be a better community partner.

Rachel Lee motioned to send a political advocacy letter regarding changing building code to a smaller subset of neighborhood associations. Paul seconded the motion. Motion approved.

Discussion regarding the General Meeting on May 12 at Sabin School. 6:30 – 7:30 is social hour. Linda Wysong is organizing a part of the General Meeting focused on bringing the history of Sabin to the General Meeting by introducing people who have lived in Sabin for a long time and having them share their histories and stories with other Sabin residents. Slide show of past and present Sabin. What is the Sabin that we know today? Please pass title recommendations on to Linda. Additionally, if you know of people who would be interested in participating, pass their names on to Linda.

Clay discussed how to recruit new Board members. Idea is to invite people who may be interested in being Board members to our April meeting to give them an idea of how this Board works.

Don, Lindsay and Lauren discussed the Sabin clean-up and how to expand it toward re-use. May 31, 2014 from 10:00 – 2:00. Look at partnering with Community Warehouse and/or Rebuilding Center and/or Habitat for Humanity's Resale Store. Find common interests with Maranatha Church to build a good partnership (i.e., affordable housing development in Sabin). Additional budget requests.

Joshua Curtis discussed two initiatives to revamp Oregon's property tax system: the voter control and reset at sale referrals. Joshua and Diane will jointly draft a letter endorsing aspects of the initiatives to be voted on by the SCA board at April's board meeting. The letter could be sent to the Oregon League of Cities, State representatives and NECN Schools Committee to endorse these initiatives.

Joshua moved to adjourn. Paul seconded the motion. Meeting adjourned at 8:45 pm.

## **COMMITTEE REPORTS**

#### **Communications Team meeting notes**

Meeting Date: Feb 24, 2014 Attendees: Clay Veka, Susan Goracke, Kyann Kalin, Michelle Ganow-Jones, Diane Benson

We talked about the challenges of notifying residents about events that will occur within the first week or two of the month. This problem occurs because there is a long delay between when the newsletter is sent to the printer and when it actually gets delivered. Since deliverers are volunteers, we can't require them to deliver within a certain number of days. But, Clay will ask Sandy to explain the situation to deliverers and encourage them to deliver within 5 days or so of receiving their bundles.

Diane reported that we got a surge of Facebook likes after we notified people that we'll no longer be sending out the e-newsletter. The team agreed to continue encouraging people to go to Facebook for more timely notice of events. Susan will include a reminder about our Facebook page in each newsletter.

In the interest of fairness, we want to allow other realtors to provide the real estate statistics on a rotating basis. Susan will chat with Billy Grippo to see if he is interested in participating.

Michelle will contact Suzanne's team about the welcome letters.

Diane reported that we lost one advertiser for the next cycle and we gained one. So, we have one spot still open. Michelle will contact local businesses to see if anyone wants to advertise.

When Susan interviews local business owners to write the business profiles, she'll tell them about the Sabin Business Directory. If they fill out the form, we'll add them to the directory for no cost.

We talked about how to handle articles on controversial topics. We agreed that we don't want to shy away from tough subjects, but we'll try to take a positive approach. Going forward, if someone submits a story that seems potentially controversial, Susan will ask the team to review and comment early in the process, so there is time to modify or replace the story if necessary.

The team will meet again in early April.

### Land Use & Transportation Committee notes

The corner lot partition proposal is still pending. We understand that the developer tested the soil for contamination from the fuel tank.

We are submitting a comment on an ADU proposal at 4529 NE 14th Place. We flagged two issues for the City, but didn't take a position on whether the proposal should be granted. The issues are (1) we can't tell if the proposal allows enough space between the structures for fire safety; and (2) we don't know if the neighbor to the north objects to having their backyard sunlight largely shaded out.

We've been working with the neighbors group to draft the email to other neighborhood associations for coalition-building around code changes. The group currently prefers to reach out to a smaller subset of neighborhood associations, perhaps 15 or 20, rather than all of them. They may hold the meeting at the NECN offices. No date has been selected yet. Their leader and I will be meeting with Shoshana on Tuesday, March 11. The LUTC expressed concern about ensuring that the group is committed to the time and energy that a political push will require from them before we pull the trigger on sending out the email.

Trent reports that the Green Streets project went out for bid to contractors.

#### Sabin Orchard Report

March 2014

The Portland Tribune came out to our March Work & Learn to take pictures for a story they published on February 20th about the Sabin Bee-Friendly Garden Program.