Board Meeting Monday, September 11, 2017 Location: Sabin School MINUTES

Meeting commenced at 7:00 pm.

Board Member Attendees
Rachel Lee
Clay Veka
Adrianne Cohen
Kyann Kalin
Sean Green
Weina Dinata
Henry Moreno
Shayan Rohani
Claire Bollinger

Guests

Dante Haruna, guest from soda tax ballot measure campaign Seth Brooks, guest from C3 Jeff Strang, guest

Approval of Minutes

Several months of minutes had not been previously due to lack of quorum and the May general meeting. Sean moved to approve the March, April, May, and June minutes without correction. Kyann seconded the motion. Motion unanimously approved. Motion passes.

Treasurer's report.

Adrianne reported relatively little activity over the summer, and a current balance of \$11,600. SCA has disbursed funds for the Healthy Trees small grant, but not yet disbursed funds to the Sabin NET small grant. So \$1000 will be disbursed for the Sabin NET grant during the coming year.

Sabin Community Orchard

Jeff Strang explains that the Sabin Community Orchard was originally a collaborative project between SCA and the Portland Fruit Tree Project (PFTP). PFTP has been very important in sustaining the orchard and managing volunteers. But PFTP has stopped supporting community orchards as of July this summer, due to a funding crisis. Weina has volunteered to handle paperwork for the orchard and proposes a subcommittee to try to recruit additional volunteers. SCA needs to determine if there is event insurance and, if so, what the premiums are. We could use more signage to attract volunteers and advertise the Work & Learn events. We should determine if we can make more use of the permanent signs at either side of the orchard to advertise. The subcommittee is set up to plan, organize, advertise, and run events for the orchard going forward, with Weina and Jeff to co-chair.

LUTC

Sabin LUTC needs a new time or place for its meetings, as it has lost its reservation at Whole Foods on first Wednesdays. Adrianne moved to delegate to Rachel authority to set the time and place of LUTC meetings as it works for the committee, so long as the time and location are publicly posted in advance. Kyann seconded the motion. Approved unanimously, with no abstentions. Motion passes.

Healthy Kids & Education Campaign.

Dante reports that the coalition for the proposed soda tax measure has decided to shift its efforts to the May 2018 ballot, to have more time for community education and organizing. Dante is asking SCA to endorse the initiative, and would also appreciate if SCA will share information with the Sabin community. Dante reports that Brentwood-Darlington, Woodlawn, and a Gresham neighborhood association have already endorsed the initiative, in addition to the YWCA, some public health organizations, Milagro Theatre, Main Street Alliance, and others listed on the coalition's website. Some community organizations have not endorsed the initiative, due in part to internal changes in their organizational processes. Dante explains that the syrups used to sweeten drinks at coffeeshops will be taxed. Based on experiences in Berkeley, about half of the tax ends up being passed through by coffeeshops. Distributors will pay 18 cents of tax on a 12 oz soda. Adrianne asks whether the amount of the tax is in line with what other jurisdictions have done. Dante reports that most jurisdictions tax at 1 cent per ounce; the tax here would be 1.5 cents per ounce. The WHO recommends a tax of 2 cents per ounce. Shayan expresses concern that this tax will disproportionately affect low-income consumers. Dante agrees, but he notes that the reason low-income communities and communities of color are buying more sodas is because they are disproportionately targeted by advertisers and have less education about nutrition. Dante asserts that sugared beverages are addictive. He concedes that the tax is not the optimal way to reduce consumption, but it is effective. Kyann points out that the money will be used for PE classes and social programs to help those communities. 5% of the funds can go for administrative costs, the remaining money is split between children's health initiatives and early childhood education. Adrianne moves that SCA endorse the Health Kids & Education Campaign, Kyann seconds the motion. Unanimous approval, with no abstentions. Motion passes.

Introduction

Seth introduces himself, as lead pastor in a start-up church (C3 Church) that will meet in the Alberta Rose Theatre, beginning in 3 weeks. He is interested in hearing from neighborhood associations what community needs are and potentially to focus the church's volunteer efforts.

Goals for the Year Ahead.

Clay leads the Board in reviewing SCA's existing projects:

- Communications Committee (SCAN editing, distributing, advertising, content development; social media). Approximately 40 volunteers.
- Land Use & Transportation Committee (monthly meetings, review City communications, communicate SCA positions to City Council).
- NorthEast Coalition of Neighborhoods (SCA rep to NECN Board). Sean reports that there has been a fair
 amount of turnover on the SCA board; Paul Van Orden remains chair. NECN recently recommended
 raising the Transportation System Development Charge, in order to fund more of PBOT's proposed
 transportation projects. NECN has chosen not to take a position on the proposal to remove the planned
 additional freeway lane from the City's comprehensive plan.
- (The Board briefly discusses often SCA wants to have meeting agenda items about endorsing political topics. The consensus is that Clay should continue emailing the board about opportunities, to decide on a case-by-case community whether we want to add the item to our agenda.)

Projects

- Neighborhood cleanup—SCA needs a volunteer to organize it, now that Lauren has stepped down
 from the Board. It is a good community service and our primary fundraiser. Kyann will contact
 Lauren to summarize the tasks so that we can create an advertisement in the newsletter for an
 organizer.
- Sabin Community Orchard. As discussed above.
- OGeneral meeting in May. Our November meeting is also considered a general meeting, but we have stopped organizing special events for us.
- Small Grants. There is consensus that SCA is interested in continuing last year's small grants program and refining the process.
- Ongoing functions (financial management, meeting agendas, meeting minutes)
- New ideas:
 - o redesign the newsletter
 - create Sabin friendly signs
 - o liaison with the Sabin NET team to help support and collaborate with them
 - o do a Sabin emergency prep topic for our November general meeting?